

ABSTRACT OF THE DISCLOSURE

Greeting card making apparatus for assisting in the production of a greeting card by duplication apparatus may comprise a layout template that defines a layout area. The layout area accommodates at least one object that is to be contained in the greeting card. The greeting card making apparatus is convertible between a layout mode and a duplication mode. During the layout mode, the layout area is observable by a user so that the user may observe an arrangement of the at least one object within the layout area. During the duplication mode, the layout template is reproducible by the duplication apparatus so that the duplication apparatus produces a copy of the arrangement of the at least one object within the layout area defined by the layout template.